

WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

American Rambler Production 138 Conant Street Beverly, MA 01915

Contract

Schedule Dates

Buyer Name

Phone/Fax

CPE

10/12/12-10/16/12 Advertiser Romney for President, Inc. (8973)

103294

Agency American Rambler Production (4828) Product Political/Candidate (1161)

political candidate (1775) Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

N/A

Account Types National/Political Candidate

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12 **Last Modified** 10/11/12

Kathy Sparks Entered By No CO-OP

ECR07911554 Headline #

Order Type Normal

Package Deal

Commission % 15.00 Commission \$6,600.00

\$37,400.00

Net Total

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2012	35	\$44,000.00
Grand Total:	35	\$44,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	5:57A- 7A (EST)	1		4			Х	3	1	\$800.00	\$800.00	WBNS-TV (WBNS)	6A NEWS	10/11/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	8A- 8:55A (EST)	1		:			X	1	1	\$600.00	\$600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	10/11/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	3	:30	8:58A- 9:55A (EST)	1					Х	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	10/11/12
4.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	11:58A- 12:30P (EST)	1				1	X ;	-	1	\$800.00	\$800.00	WBNS-TV (WBNS)	NOON NEWS	10/11/12
5.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- 9P (EST)	1				1 1	Χ,	i	1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	NCIS	10/11/12
6.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	4:58A- 6:56A (EST)	1				1 (1	x ¦	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SAT AM NEWS	10/11/12
7.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:58P- 7:30P (EST)	2		:		7	: 1	x ¦	2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	SAT EN	10/11/12
8.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	11P- 11:35P (EST)	2		;		: :	: :	x ¦	2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	SAT LN	10/11/12
9.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	6:28A- 8:30A (EST)	1		1			1 1	¦χ	1	\$400.00	\$400.00	WBNS-TV (WBNS)	SUN AM NEWS	10/11/12
10.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	8:58A- 10:30A (EST)	1		:			I I	¦χ	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS SUNDAY MORNING	10/11/12
11.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6:57P- 8P (EST)	1		-				, x	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	60 MINUTES	10/11/12
12.0	Normal Line / SPOT	10/16/12-10/16/12	з	:30	7:57P- 9P (EST)	2		X				1	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	NCIS	10/11/12
13.0	Normal Line / Special	10/16/12-10/16/12	3	:30	9P- 11P (EST)	1		X				1		\$6,000.00		WBNS-TV (WBNS)	PRESIDENTIAL DEBATE	10/11/12
					CON	J FIF	₹IV	ΙΑΊ	ΠO	N	CO	NT	RAC			1		
Accepted	-Agency/Advertiser:			Date:	Accepted-9	Ration:								Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



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American Rambler Production 138 Conant Street Beverly, MA 01915

103294 Contract # **Schedule Dates**

10/12/12-10/16/12 Advertiser Romney for President, Inc. (8973) Agency

American Rambler Production (4828)

Product Political/Candidate (1161) Brand political candidate (1775)

Philadelphia Office, Philly (1680) Salesperson Sales Office Eagle Television/Philadelphia Office

KINCA, STEPHANIE

Phone/Fax N/A

Buyer Name

CPE

National/Political Candidate **Account Types**

Billing Type Standard Comments ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12 Last Modified 10/11/12

Kathy Sparks Entered By

Νo CO-OP

ECR07911554 Headline #

Demo

Order Type Normai

Package Deal

Commission % 15.00 Commission

\$6,600.00 **Net Total** \$37,400.00

Sales Tax

By Broadcast Month Oct. 2012	Spots 35	<u>Rate</u> \$44,000.00
Grand Total:	35	\$44,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	L.ength	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0.1	Closed Preempt	10/16/12								:						WBNS-TV (WBNS)	Schedule Change/Spot - CBS DROPPED BREAK FROM THE DEBATE	
14.0	Revised Line / Special	10/15/12-10/16/12	4	:30	5P- 6P (EST)	7	X	X								WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5P- 6P (EST)	7	X	Х		;	[1	2	\$1,000.00	\$2,000.00	WBNS-TV (WBNS)	5P NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11P- 11:35P (EST)	2	X	Х	1	;	1	:	2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	LATE NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5A- 5:55A (EST)	- 2	x	Х	- 1	1	<u> </u>		2	\$400.00	\$800.00	WBNS-TV (WBNS)	5A NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:57A- 7A (EST)	- 2	X	Х			į.		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	6A NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	3	:30	8:58A- 9:55A (EST)	7	X	Х	1	1	Į.		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	KELLY 1X PER DAY	10/11/12
19.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3P- 3:55P (EST)	7	2 X	Х	:	:		1	2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR PHIL 1X PER DAY	10/11/12
	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3:58P- 5P (EST)	2	2 X	X	1			1	2	\$400.00	\$800.00	WBNS-TV (WBNS)	DR OZ 1X PER DAY	10/11/12
21.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11:58A- 12:30P (EST)		2 X	Х	!				2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	NEWS 1X PER DAY	10/11/12
	Normal Line / SPOT	10/12/12-10/12/12	4	:30	3P- 3:55P (EST)		L				x		1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR PHIL	10/11/12
23.0	Normal Line / SPOT	10/12/12-10/12/12		:30	3:58P- 5P (EST)	1	ı	 	:	:	x	i i	1	\$400.00	\$400.00	WBNS-TV (WBNS)	DR OZ	10/11/12
	Normal Line / SPOT	10/12/12-10/12/12		:30	5P- 6P (EST)		1	!			x ¦	4	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	5P NEWS	10/11/12

		CONFIRMATION	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



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American Rambler Production 138 Conant Street Beverly, MA 01915

Contract # 1

Schedule Dates
Advertiser

Agency Product

Product Brand

Salesperson Sales Office

Buyer Name Phone/Fax CPE

Comments

Account Types Billing Type **103294** 10/12/12-10/16/12

Romney for President, Inc. (8973)

American Rambler Production (4828)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)
Eagle Television/Philadelphia Office

KINCA, STEPHANIE

/ N/A

National/Political Candidate

Standard ROMNEY/P/R

ROMNEY FOR PRESIDENT INC - CREDIT RE-SPEND

Date Entered 10/11/12

Last Modified 10/11/12

Entered By Kathy Sparks
CO-OP No

CO-OP No
Headline # ECR07911554

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$6,600.00

 Net Total
 \$37,400.00

Sales Tax

WBNS-TV (WBNS)	By Broadcast Month	Spots	Rate
Oct. 2012	35	\$44,000.00	
Grand Total:	35	\$44,000.00	

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25.0	Normal Line / SPOT	10/13/12-10/13/12	3	:30	6:57A- 9A (EST)		1	:		:	; >		1	\$800.00	\$800.00) WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	10/11/12
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						ONFI		IVIA	111	UIN_	<u> </u>	IVI	MAL					
Accepted-	-Agency/Advertiser:			Date:	Accept	ed-Station	n;							Date:	Comments:			

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